



Santos Chronicles

Family Travel Content Creator

About

Santos Chronicles is a family travel content creation brand based in the Chicago suburbs. We are a family of four with a passion for exploring destinations near and far—from well-known attractions to local favorites and the weird & wacky stops that make travel memorable.

Through authentic, family-friendly storytelling, we share real experiences to help other families plan trips, discover new places, and create meaningful memories together.

The Santos Chronicles family includes Carl and Melissa, along with their daughters Addison and Rosalie, who experience each adventure alongside us and help shape the family-focused perspective of our content.

Get In Touch

Carl Santos

Carl@SantosChronicles.com

(847) 800-8340

SantosChronicles.com

Social Media

YouTube: @SantosChronicles

Instagram: SantosChronicles

Facebook: SantosChroniclesVlog

TikTok: @SantosChronicles

Audience Insights

Engaged Family-oriented audience

Age Range:: 25-44

Gender Split:: 50% Female / 50% Male

Top Region: United States

Interests: Travel, attractions & experiences

1.8M

**Lifetime
Views**

7.4K

**Social Media
Followers**

112K

**Monthly
Views**

57K

**Monthly
Audience**

Services Offered

Video Content

Dedicated YouTube Video

Brand featured in a full Santos Chronicles episode through authentic, family-friendly storytelling. Includes verbal mention, visual placement, and links in the video description.

Short-Form Vertical Video

15–60 second vertical video optimized for YouTube Shorts, Instagram Reels, Facebook Reels, and TikTok.

Integrated Brand Mention

Natural brand mention within an existing vlog or short-form video when relevant to our travel experience.

Short-Form & Social Content

Short-Form Video Bundle

Multiple vertical videos created from one experience for cross-platform posting.

Social Media Post

Feed post with storytelling caption on Facebook, Instagram, or YouTube Community Post.

Travel & Experience Features

Destination Feature

Family-focused coverage of a city, attraction, or experience.

Hotel / Lodging Feature

Room tour and amenities highlighting comfort, convenience, and family needs.

Attraction / Activity Feature

Hands-on experiences, tours, and educational activities families can enjoy together.

Brand Partnerships & Sponsorships

Santos Chronicles works with family-friendly brands on sponsored and hosted content opportunities. All partnerships are clearly disclosed and created to align with our audience and family-friendly values.

Select Partners: Brookfield Zoo • Santa's Village • City of Woodstock • Axeplosion • Flush King Air • Parkside Pub & Grill • Go City